

OREGON LIONS Sight & Hearing Foundation 2010-11 Annual Report



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OREGON LIONS Sight & Hearing Foundation

DF DREGDN July 2011 | Volume 12/10-11



Keith Price, PDG BOARD CHAIR



Glen Gilbert EXECUTIVE DIRECTOR

Our mission is to screen, treat, save, and restore sight and hearing, in partnership with Lions Clubs, in order to prevent blindness and deafness for those in need.

Leadership Message

Welcome to the Oregon Lions Sight & Hearing Foundation (OLSHF) 2010-11 Annual Report. And what a year it has been! We passed historic legislation HB 2312 with the help of hundreds of Lions. In June, the Governor signed the unanimous legislation that will enable us to distribute recycled eyeglasses in Oregon with immunity. Oregon becomes only the third state in the nation to have such a law. The law does not come into effect until January 1, 2012. In addition, OLSHF added EyeHealth NW as a new partner for the Mission Cataract program with a pledge to provide up to 60 free cataract surgeries each year with a dozen surgeons at their Eastside surgery center. Our Lions Mission Cataract event in June with Dr. Balish was also featured in *The Oregonian*. In addition to Doctors Weston and Fay, we hope to add even more cataract surgeons in the coming year.

The Board of Trustees also approved a \$615,000 "2020 Vision" capital campaign to reinvent the Mobile Health Screening Program. Our goal is to double the number of children we screen to 50,000 with this campaign. When successful, the campaign will create hubs in up to 12 locations throughout Oregon where OLSHF will have part time staff trained to use sight and hearing kits in local schools. The kits will have all new state-of-the-art sight and hearing equipment. Six of the hubs will have a fuel efficient "company car" attached to them; six will use personal vehicles. We also have a new mission statement (above) and an ambitious new strategic plan.

Finally, we are proud of the accomplishments of OLSHF's subsidiary corporation the Lions Eye Bank of Oregon (see part 2 of this report). It could not be a more exciting time to be part of the Foundation. Despite difficult financial times, we ended the year well in the black and are striving to help more people than ever. We have so many people to thank, from Trustees to staff to volunteers and donors. From Lions Clubs to individuals, foundations and corporations who help fund our mission, we could not do this without you. We want to thank you for making this important work possible.

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Mobile Health Screening Managers

Wally Anderson, Lead MHSP Event Manager Warren Heathman, Lead MHSP Event Manager Richard "Dick" LeFrancis, MHSP Event Manager George Raney, MHSP Event Manager

Cover photo by LeeAnn Gauthier © 2011 Report photos by LeeAnn Gauthier, Glen Gilbert and Eliza Boné



Sight & Hearing Foundation

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Oregon Lions and Their Foundation Make History with Recycled Eyeglass Legislation

House Bill 2312 is Signed into Law by Governor

On Monday, June 6, 2011, Oregon Lions and their Foundation made history when Governor John Kitzhaber signed HB 2312 into law at a ceremony on the front steps of the state capitol. (Please see the moment captured for posterity on the cover, as well as a collage of images from the day on page 12.) Senate President Peter Courtney, Senator and Lion Betsy Johnson, and Representative Jean Cowan also spoke at the celebration. The West Linn Lions Club provided "Lions" burgers for lunch and Oregon City Lion Blane Meier played music.



Lions had been told for years that distributing used eyeglasses was illegal but that was not true. Arizona and

Alaska have laws that allow Lions to distribute used eyeglasses in those states. OLSHF wrote and won a grant to fund a campaign to win similar legislation here. Our lobbyist, Nan Heim found us a champion in Rep. Tomei who submitted the bill to Legislative Counsel for drafting. We held several meetings with the Oregon Optometric Physicians Association (OOPA) and the Oregon Trial Lawyers Association (OTLA) to hammer out compromises that allowed both associations to support the bill by not opposing it. OTLA requested the immunity be limited to service and fraternal organizations. OOPA asked we limit this to people 14 and older because young children really need new glasses (99% of our used glasses are adult sized). We presented testimony to House and Senate Committees before winning passage on the floor of both chambers. HB 2312 was revised four times from a single sentence into the final bill. In May, the Oregon Senate approved our bill by a vote of 28-0. In March, the House passed the bill 60-0. In this era of partisan politics, when we can get every Democratic and Republican legislator in Oregon to agree on legislation, we must be doing something right!

OLSHF would like to thank all the Lions Clubs and individuals who helped make this possible by writing and calling their legislators and attending Judiciary Committee Hearings. We applaud lead sponsor Rep. Carolyn Tomei from Milwaukie for championing our bill. We also want to thank the Northwest Health Foundation for the grant that made this possible, as well as our lobbyists Nan Heim and Amy Goodall for a job well done. We are grateful to Lions Frank Brawner, Tom Bessonette, and Dale Bachman for their expert advice and assistance. Thanks to the entire OLSHF staff for their hard work on this.

The new law takes effect January 1, 2012, and Lions from around the country are already asking to see copies of the law with an eye toward replicating our success. OLSHF and Lions will begin planning a program immediately to distribute used glasses here in Oregon. But we can't just start handing out glasses. The new law requires us to work with licensed eye care professionals and we can only give glasses to people with a prescription. For now though, let's take a moment to celebrate our achievement and success. About one year ago, an experienced lobbyist told us this wasn't possible. Now the Governor has signed the bill into law and history has been made. When Lions put their minds to something and unite, anything is possible.

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OREGON LIONS SIGHT & HEARING FOUNDATION FINANCIAL REPORT: JULY 1, 2010 TO JUNE 30, 2011

Corporate Other Mobile Health Screening_ 3% 1% **Program Fees** 4% Individual 18% **KEX Kids Fund** 7% **Department of Education** 9% Endowment 16% **Lions Clubs** 10% Lions Eye Bank of Oregon 16% Foundations 16%

OLSHF has a healthy and diverse variety of revenue streams.

Eyeglass Recycling 1% Low Vision Clinic Referrals 2% 2% Administrative_ 3% **Fund Raising** 7% Hearing Aid Bank **Patient Care and** 7% **Mission Cataract** 36% **KEX Kids Fund** 12% **Mobile Health Screening** Program 30%

OLSHF is proud to spend 90% on programs and only 10% on administration and fundraising.

*Preliminary and unaudited as of June 30, 2011

Revenue: \$1,314,358

Expenses: \$1,173,599

OLSHF's Statewide Vision Screening Pilot Project a Major Success

While OLSHF is the largest vision screener in the state, it turns out not every agency agrees on the best methods for vision screening. The State of Oregon mandates but does not define screening. In 2010, the legislature authorized the Oregon Department of Education (ODE) to publish a request for Proposals for a Vision Screening Pilot Project that would be a first step toward defining vision screening in Oregon. OLSHF won the contract over other applicants and began the largest evaluation of our screening method we have ever undertaken. (While the state mandates screening for hearing too, the pilot project only covered the vision aspects of screening.) In March, Brenda Anderson and Doug Thompson presented OLSHF's findings to the House Committee on Education.

Here are some of the highlights of our final report to the State:

- School Districts where vision screening occurred were Klamath County, Lincoln County, Cove, Elgin, Imbler and Union School Districts (Grades one through eight in 37 schools).
- 6,823 students received vision screening. 5,698 passed (83.5%) and 1,125 were referred for further eye examinations (16.5%). This is consistent with prior OLSHF screenings for the past 16 years.
- 698 (10.3%) of students were referred for Distance Visual Acuity screening (eye charts).
- 534 (8%) were referred for Stereo Vision screening (possible amblyopia or strabismus).
- 265 (4%) were referred for Appearance/Behavior/Complaints ("the ABCs") of screening.
- Student absenteeism among other factors resulted in 804 (10.5%) students not being screened in the six School Districts.
- OLSHF was able to follow up with 601 students' parents and 51% said that the screening led them to schedule an eye doctor appointment for their child. 34% received a prescription for glasses.



Lessons Learned Include:

- Forms should be mailed to parents rather than sent home with students.
- Consider adding Near Visual Acuity to OLSHF screening.
- Approximately 1.4% were incorrectly passed or incorrectly referred based on errors documenting the screening results on our forms. This is a major opportunity to improve our work with an end of process "quality control" check.
- The current PediaVision device has real limitations in large scale school settings but is very attractive for pre-verbal or non-English speaking students.
- The cost for the Vision Screening Pilot Project was \$15.93 per student. OLSHF's actual cost to screen is approximately \$10 per student (without the study) or \$1,000 per day.

"With the knowledge we have gained from this pilot testing, we are now encouraging Lions Clubs and schools to let us do our testing in schools with the kits, wherever it is possible... it is so much faster and we can do so many more screenings in a much shorter time."

-Wally Anderson, Lead MHSP Event Manager

Experts estimate vision problems affect 25% of all school children in the United States. However, research shows that only 10% of children 9 to 15 years old who need eyeglasses actually have them. Your Lions Foundation has provided an evidence-based, cost-effective method for identifying students that may have vision problems that interfere with learning and school performance.



Eastside Surgery Center team and EHNW surgeons after first Mission Cataract Oregon event in April.

New Mission Cataract Oregon Partner

Thanks to the generosity of the doctors and staff of EyeHealth Northwest (EHNW), a new partnership between OLSHF and EHNW began this year with thirteen free cataract surgeries performed in April 2011 in Clackamas, Oregon. EHNW's donation of up to sixty free cataract surgeries per year will provide many low income Oregonians with restored vision and allow Patient Care program funding to extend to other types of vision and hearing surgeries.

Dr. Roger Saulson of EHNW contacted OLSHF after seeing KATU's *Everyday Heroes* story about Dr. Martin Balish on television last year. Several doctors from EHNW participate in overseas missions to restore sight and wanted to continue that idea here so that more people can be helped in their local community.



Dionysios Platanias expresses his deep gratitute for his restored sight to his surgeon, Dr. Roger Saulson.

- To bring OLSHF services in line with best practices and to serve more people in need, OLSHF increased the income guidelines from 150 to 200 percent of the Federal Poverty Level for all its programs.
- OLSHF served more people through the Patient Care Program this year than ever before.
- An average hearing aid costs \$2,000 in America, but OLSHF provided 559 for free to people in need this year at a cost of approximately \$125 each.

2011 HALL OF FAME INDUCTEES







John Anderson Foundation Chair 1974-76

Dennis Tichenor Foundation Chair 1983-84

Warren Heathman Foundation Chair 1994-95

On July 30, 2011, OLSHF inducted three new members into the Foundation's Hall of Fame. They are: John Anderson, Warren Heathman and Dennis Tichenor. OLSHF also honored Funder of the Year Lion Joseph E. Weston, Partner of the Year Legacy Health, and Staff Most Valuable Player Brenda Anderson at the annual gala.

Key Funders 2010-11

Lions Eye Bank of Oregon **KEX Kids Fund Oregon Department of Education** Ford Family Foundation **Meyer Memorial Trust EveHealth Northwest** Marie Lamfrom Charitable Foundation Joseph E. Weston Public Foundation **NW Health Foundation** Legacy Health Systems **Carrie & Phillip Miller** Albina Fuel Oregonian "Season of Sharing" Mt. West Investments **Carpenter Foundation** Juan Young Trust Bertie Buckner

Donor Recognition

Our heartfelt gratitude to each of the following donors who support our work to provide the gift of sight and hearing to children and adults in need. Your generosity makes a life-changing impact for those who have nowhere else to turn.

"Kindness is the language which the deaf can hear and the blind can see." • Mark Twain



Lion King/Queen: \$5,000 +

Albina Fuel Carpenter Foundation Anonymous Donald and Susan Rose Trust Eugene Downtown Lions Club Ford Family Foundation Joseph E. Weston Public Foundation Juan Young Trust

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Lion Pride: \$1,000-\$2,499

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Lion Sentinel: \$500-\$999

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In Memory of Hilda Sahlberg Baker Lions Club Sharon Catterson Robert and Jackie Drinkwater Ronald and Judy Duffe Ed and Elaine Gear Harney District Hospital Hood River Eyeopeners Lions Club Dr. Gerald and Mary Martha Hopkins Nell Melzer Janet Moslev Donald O'Brien Leslie Ann O'Brien **Pioneer Presbyterian Church** Art and Jean Rotter George Sahlberg Dennis Townsend Roger Trueax Dorothy Voegtly Robert and Brenda Wright In Memory of Nancy Sahlberg Dr. Gerald and Mary Martha Hopkins Janet Moslev In Memory of Burnie Selberg Ruth and Robin Farm Robert C. Mackey L. Gerald Monroe Joan M. Rague Barbara and James Snow Tom Williamson In Memory of Burton Salberg Geraldine Sargent In Memory of George Sitkie Don and Fave Bowers In Memory of Ardelle Stansbury Don and Faye Bowers In Memory of Dave Stephens-Santa Kelly Dalling In Memory of Helen Stromsness Glen and Lavina Jones Kenneth and Nancy Lockett In Memory of Lila Tabor William A. Scott In Memory of Mitsuge Tamiyasu Nellie Hjaltalin Hood River Eveopeners Lions Club Hal and Karen Werner **Cindy Winfield** Paul Zastrow In Memory of Misako Thalami Odell Lioness Club In Memory of Beyerly Thoman Betty L. Roberts In Memory of Robert Thoman Odell Lions Club

In Memory of Tommy Toyota

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If you have recently made a gift to the Oregon Lions Sight & Hearing Foundation, you have demonstrated that you believe in what we do.

Through your support we help the most vulnerable members of our community who turn to us as their last resort.

Please consider making a recurring monthly gift.

To learn more or to make arrangements, please call us at (503) 413-7399 or visit our website at **www.olshf.org** and click on "Contribute."

This listing includes gifts received **July 1, 2010 thru June 30, 2011.** Every effort is made to ensure the accuracy and completeness of our list of donors. We apologize of any omissions and would appreciate your bringing any to our attention.

Statewide Impact

A total of 164 Lions and volunteers were recruited to screen the 6,823 children during the MHSP Vision Screening Pilot Project. With the new screening method we examined more students and significantly reduced the time children were out of class.

We serve more people worldwide through the Eyeglass Recycling Program than all our other programs combined at an average cost of less than 10 cents per person.

Because OLSHF's endowment covers all administrative costs, 100 percent of funds raised go directly toward serving those in need.



You've Made a Difference All Your Life... Now You Can Make a Permanent Impact.

Did you know you can leave a legacy that will support Foundation programs and protect your beneficiaries' inheritance at the same time? Foundation staff are available to help you explore options in your estate plan.

For free estate planning services contact: Doug Thompson Resource Development Director doug.thompson@orlions.org | 503.413.7527

2010-11 Impact Report*

		I People Set	ved Prostant NATE	Access P People Sci Even	leened work	awide dis die	tibuted tund t	Vision Clinit	Exams ent care sur	Beiles Ther Frederses
District O	28,351	34.0%	6,737	20,548	224	768	41	33	-	
District R	31,447	38.6%	7,733	23,290	187	129	47	27	33	
District E	25,575	22.8%	11,588	13,767	118	-	27	75	-	
District G	5,680	4.6%	2,833	2,788	30	15	10	4	-	
Total People Served	91,053	100.0%	28,891	60,393	559	912	125	139	33	

* Based on statistics available at time of printing.



"The Foundation has made such a huge impact on my life. Thank you for paying for my eye surgeries and treatments. If it weren't for the Lions... I could have very well gone blind."- Sarah, Medford



"The day we received our free health screenings changed our lives forever. When I was screened, I learned I am partially deaf in one ear, may have glaucoma and diabetes, and my wife Maria is likely prediabetic. You have made such a difference and we're so thankful." - Gabriel, Salem During a mission trip to a small village in Mongolia, 300 pairs of eyeglasses provided by OLSHF were distributed to the many who traveled by foot, horse and motorcycle. Most had never seen an eye doctor or had a vision screening.

Over 60,000 used eyeglasses were distributed worldwide last year.

OLHSF AND LIONS MAKE HISTORY WITH NEW LAW ON USED EYEGLASSES

HB 2312 Ceremonial Signing: June 6, 2011























